

# GLOBAL ENTERPRISE WEBSITES

& MODERN BUSINESS EDITORIAL CONTENT

Twenty6, in partnership with China UK Bridge, develops purpose-designed, high-quality websites for professionals, entrepreneurs and business-leaders working in global markets. We also ensure that all editorial content meets the very high standards required in English-speaking regions – the UK, Europe, USA and Pacific.

## **Review, research and theming**

This covers an analysis of any existing website characteristics / understanding your business objectives / original research to support development of a new website.

## **Developing editorial content**

Companies must have unique competitive messages that describe and promote their innovations, products, services and business propositions accurately in every-day contemporary English. Twenty6's journalists and editors have extensive international commercial, trade and SME experience.

## **Website design, continuous development & hosting packages**

Our cost-effective web packages include contracts with large, secure hosting companies that provide sufficient space and email addresses for your current and future needs. We manage the package for you but you remain in control of the contract.

Twenty6 fully-constructs and populates websites using the Wordpress platform. This means that they are modern, attractive and also future-proofed ready for however your business changes in the future. Typically, we start with a six-page format and add images, design and content as needed.

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## **Social media development, domain and emailing options**

As your business expands, we can add additional services according to your needs. These could include:

- Proactive LinkedIn, Twitter, Facebook activities
- Email newsletter & broadcast services
- Drafting monthly newsletters linked in to social media
- Daily news bulletins and posts linked in to social media
- Active social media updates
- Continuous website development
- Monthly site maintenance